

# B-Stung LIP PLUMPERS



Fuller Lips Without Collagen Injections Or Pepper Oils  
Manufactured Only In FDA-Registered Facilities  
Lasting Results When Used As Directed  
Thousands Of Colors And Special Effects To Choose From  
Small Artisan Batches Allow You To Adjust Potency  
Call 281.835.8051 x207 For Packaging Options & Pricing

## **Plumping vs. Stinging**

What does stinging have to do with plumping? Nothing. So why have a product that stings if the stinging does nothing to help the plumping? Perception.

During the test marketing phase, we observed that the placebo effect was influencing how wearers responded to the product. They complained that the product didn't seem that effective because they couldn't feel it doing anything even though they could see it was working. We began adding a little stinging effect and as we added more and more, wearer's perception of the effectiveness rose even though there was no change at all in the plumping effect. Even when wearers were told that the stinging had no effect on plumping, they still wanted it because it let them know it was working.

You are the expert in serving your market. We can adjust the plumping and the stinging effect independently to fit your customers' desires and maximize value and satisfaction.



## **FULLER LIPS WITHOUT COLLAGEN** Lasting Results Program

Use it occasionally for a temporary effect or daily for a lasting one.

This product works without irritants like peppers or injectibles like collagen. Instead, it orders the capillaries in the lips to dilate allowing more blood to flow through. The effect of a single application is temporary but repeated applications over 8 times daily will lower the natural tension level of the capillaries making them stay a little more swollen as treatment progresses. If treatment is stopped early, the effect gradually reverses and the lips return to their pre-treatment size.

## **FDA MANUFACTURING** Assurance Of Quality & Potency

Working directly with the manufacturer opens up options.

As the inventors of the B-Stung™ effect, we can add the effect to any of our lip care products. That means the form can be a lip balm, lip gloss, lipstick, or roll-on. GMP manufacturing guarantees purity and our 30+ years of experience means you always get a safe and thoroughly tested product.

## **THOUSANDS OF COLORS** Unlimited Special Effects

Tell us how you want it.

B-Stung™ products come in too many colors and variations to list. Our natural pigments and particles allow you to imagine any color and then have it made into a product that is exclusively yours. Select from Gemini sparkles that reflect two colors at once, Interference prisms that reflect a different color from one angle to another, Argentique sparkles that give an old-world metallic patina, Pearls, Transluscents, and even Liquid Crystal that flashes different colors in the tube and whenever the lips touch.

## **SMALL ARTISAN BATCHES** Variety & Low Minimums

If variety is the spice of life then B-Stung™ is blazing hot!

Because each batch is made by one of our experienced technicians to your exact specifications, we can make smaller than usual batches allowing you to have as many colors as you like. Digital printing technology allows us to create labels and boxes to match your color selections in only a couple weeks. That means you can have your own unique product with your logo and graphics on the shelves in under 3 weeks and even quicker on repeat orders. Select from stock tubes or choose something extra-special to set your brand apart from others. If you designed your own color, we will never make that color for anyone else. That allows your business to benefit fully from your own creativity.

We normally provide an ingredient list, but because B-Stung™ products come in so many forms and variations, we can't list them all here. Variations include All-Natural, Vegan, Whole Foods Approved, FDA Approved, Extra-Strength, Sensitive Skin Friendly, Preservative Free, Chemical Free, and more.